

Créadore

Quality & Sustainability

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Créadore is a leading supplier of industrial textiles to the linen rental industry. We have assumed a unique role in this market, in which we bridge the gaps between the manufactures that deliver to the industry, the linen rental industry itself and their end-user customers. We endeavour to make this process as smooth, problem free and effective as possible. It is a complex role with complex tasks. It requires continuous learning and the continuous application of critical knowledge in all aspects of our work. We are activating the full potential of the entire Value Creation Network to develop and deliver the most profitable textile solutions on the market for rental laundries, rental laundry customers and consumers.

A key aspect of our deliveries is the assurance that the products are supplied as agreed, and that they have been produced under environmentally and ethically responsible conditions throughout the entire process – from fibre to actual textile production, and all the way through to delivery.

It is important for us to be able to document our work in these areas, and that is why we are certified in accordance with the ISO 9001, ISO 14001, OHSAS 18001 and DS 49001 (ISO 26000) standards.

The management system supports Créadores continuous improvements and ensures compliance with relevant regulatory requirements.

Our Context Engineered Textiles strategy and our value proposition are the main strategic elements in Créadores management system, and should be seen as the basis of this policy.



Quality

For us, quality is a measure of the extent to which we meet customer expectations and requirements in our work.

Quality is also about continually developing more profitable textile solutions for all our customers, including documentation and dialogue with customers to ensure that they can realise the full potential of the textiles in their business – both in their production and in their market.

Quality is also about ensuring that customers have the opportunity to choose attractive product ranges which can be processed profitably, and exploit economies of scale in laundry operations, whilst making sure that the laundries' customers can choose the most attractive market solutions for them.

Finally, quality is about ensuring that the actual manufacture of the products is continuously being standardised right down to component level – to ensure overall quality, re-stocking quality, speed-to-market as well as price-to-market.

We are continuously developing our quality assurance system from fibre to finished product. This is a system that has been implemented at all strategic producers, combined with a quality control that verifies whether our system works!



Sustainability

At Créadore, the concept of sustainability covers social responsibility, the working environment and the environment. We work responsibly with our customers and producers. Our partner concept is based on collaborating through open and honest communication.

Sustainability is an integral part of our product development, and is incorporated right from the outset at fibre level to the manufacture of the fabric itself so that the products can be sustainably produced in laundry production, handled sustainably by end-customers, and remain sustainable during daily use by consumers.

A natural part of what we do is to supply our customers with products which are environmentally and ethically sound and do not compromise our stakeholders' business.

We endeavour to be a responsible partner that proactively supports human rights, good working practices and environmental conditions at the workplaces that play a role in our partnerships.

We seek to promote our internal wellbeing through active involvement in the working environment and health matters by continually involving relevant employees in the company's development. We strive to ensure that our products and processes have a positive influence on people in order to prevent occupational illness and accidents throughout the Créadore Value Creation Network.







The organisation

We are working to realise the full potential of the entire Value Creation Network. This requires that we take the lead and perform to the utmost of our abilities throughout the organisation.

The individual employee's continuous learning is essential, and we seek to ensure that this learning is an integral part of daily working life, so that our skills – both as individuals and teams – match or exceed market requirements.

We believe in performance, and in creating a high-performance culture. We believe that the individual employee is the most important 'building block' in our company – his/her skills, motivation, competences, and the individual as a whole person.

We are convinced that we will consistently win in our market if we are able to put good people together in such a way that they make the most of and develop their own and others' talents in their daily lives. This belief stands above all else.

It means that all other conditions and systems in the company are intended to support people's performance on a daily basis – and not to dominate or control them.

We believe in equality, not similarity. We strive to show respect for the individual on a daily basis. We are equal as humans, but not similar as colleagues. We are different. We have different talents, different backgrounds and experience, different skills – and we are very different as individuals. This diversity is our greatest asset, just as managing this diversity is our greatest challenge.



CréADORE
beyond linen

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